



Call for Creatives

Temporary weekend long Period Pop-Up show on Centre St. in Jamaica Plain.

Mass NOW is taking 'menstruation' out of the closet and spreading awareness around menstrual equity. We're inviting all creatives; visual artists, musicians, spoken word performers, to **participate in a weekend long pop up art show to celebrate, reclaim, explore & question periods, menstruation and the theme 'the personal is political.'**

This event is put on in collaboration with Jamaica Plain Neighborhood Development Corporation, who will open a vacant commercial space for temporary use to showcase the work of local artists. Opening night reception is scheduled for Friday, April 5th 6pm - 11pm and a Artist Talk or panel with participating artists will be held Saturday, April 6th 12:30pm - 2pm. Public gallery hours April 6th & 7th 10am-6pm.

100% of art sale proceeds will go to the artist. Please submit all materials to Massnow@Massnow.org with 'Period Pop Up Call for Creatives - your name' in the subject line. Submissions must include:

- Name, address, contact info, bio,
- 3-5 JPEG images of art you wish to showcase, media, dimensions, title & asking price

Deadline to submit is Friday, March 15th. All materials will be reviewed by a panel from the Mass NOW leadership board.

About the theme:

Half the world menstruates.

- The average menstruating person has about 456 menstrual cycles and spends approximately 2,280 days (over 6.25 years) menstruating.
- On average, menstruating people will use over 9,000 tampons, and will spend about \$2,216 on disposable menstrual products over a lifetime.=

Access to menstrual products is a health necessity.

- Lack of access to menstrual products forces menstruating people use unhygienic substitutes, or to use menstrual products for unsafe periods of time. This increases the risk of cervical cancer, toxic shock syndrome, and infection which can lead to miscarriage, still birth, and infertility.
- Menstrual products are a health necessity. Non-menstruating people walk into a bathroom expecting their basic bodily needs to be met (toilet paper, soap, etc.) – this is not the case for menstruating people.

Public policy does not adequately address the needs of menstruating people. Massachusetts has an opportunity to change that. Mass NOW's I AM bill would provide access to free menstrual products, without stigma, to all menstruating individuals in public schools, homeless shelters, and prisons. Learn more at MassNOW.org/IAM.