

Massachusetts Chapter of the National Organization for Women 2019 Feminism in Action Contest Registration Form

Name _____

DOB _____

Address _____

City _____

Zip Code _____

School or Organization (if applicable) _____

Age _____

E-Mail Address _____

Telephone (_____) _____ - _____

I understand that by submitting to this contest, I am authorizing the Massachusetts Chapter of the National Organization for Women to use my submission at its discretion, including, but not limited to, posting on websites, including in printed materials, and/or displaying at various public events. I certify that the work submitted is my own and any other sources in this work are properly noted and cited. I understand that implementation funds will be granted and disbursed at the discretion of Mass. NOW. I acknowledge that I have read the rules and I am eligible to participate in this contest, and I understand that the decision of the judging panel is final.

Applicant Signature: _____

Applicant Printed Name: _____

Questions: Please email all questions to julia@massnow.org

Mass NOW's 2019 Feminism in Action Contest

Feminism in Action Contest: Goals

The Feminism in Action Contest seeks to inspire young feminists to use \$3,000 in grant funds to improve the lives of women and girls by creating an education-based project in Massachusetts.

The Massachusetts Chapter of the National Organization for Women (Mass NOW) is the largest multi-issue feminist organization in Massachusetts. We work every day on Mass NOW's six priority issue areas: (1) constitutional and civil rights; (2) reproductive and health rights; (3) racial justice; (4) LGBTQ rights; (5) violence against women; and (6) economic equality.



Feminism in Action projects must relate to one or more of Mass NOW's priority issue areas. Some examples include: creating a public education media campaign on transgender equal rights, creating a board game to encourage women to run for office, #DATMLNNTHO photography series, and The Feminist Guide podcast. The possibilities are endless!

Feminism in Action Contest: Prizes

- • The winner will receive Mass NOW support to implement the project, which includes:
 - • **Dedicated funds, up to \$3,000**
 - • Professional mentorship
 - • Board support
 - • Publicity throughout Mass NOW's networks
- • The winner will receive an award at Mass NOW's 2019 Feminist Affair, which will take place in the fall
- • The winner will join the alumni of Feminism in Action Contest winners, and will be invited to work with Mass NOW's board members following the project's completion on a variety of issues (including joining event committees, testifying before the Massachusetts legislature, and judging next year's Feminism in Action Contest – just to name a few!)

Feminism in Action Contest: Application Requirements

- • Applicant(s) must be 30 years old or younger at the time of entering the contest.
- • Applicant(s) must live in Massachusetts during the time of the project's implementation.
- • Material must be the original work of the applicant(s).
- • Applicant(s) must agree to submit a written report at the conclusion of the project, along with providing informal quarterly updates.
- • Submissions must include the following:

1. Executive Summary (1/2 page max):

- Summarize your entire project, the problem it seeks to address and the proposed solution.
- Be sure to highlight:
 - Originality of your ideas and how it aims to inspire others.
 - How your proposal relates to Mass NOW's priority issue area(s).
 - Breadth of impact of your project on the identified social problem.
 - Permanence of your work following the project's conclusion.

2. Statement of Need (1/2 page max):

- What issues does this project intend to address?
- Why is this project necessary on a community-wide basis?
- Why is this issue particularly important to you?

3. Project Description (1 page max):

- Describe the nuts and bolts of how the project will be implemented and evaluated.
 - Provide an implementation plan, including a description of the types of materials and/or labor that will be needed to execute the project.
 - How should the success of the project be evaluated? (i.e. number of events, number of participants, etc.)
- What is the projected timeline?
- Who is the intended audience?

4. Budget and Calendar (2 pages max):

- Provide a financial description of the project, with explanatory notes as necessary.
- How will the contest proceeds be used to implement the project? (Proposed budget must not exceed \$3,000.)
- Provide a month-by-month breakdown of the

implementation of your project for the grant term, which runs from **November 1, 2019-October 31, 2019**.

5. Mentorship (1 paragraph max):
 - Mass NOW has connections with feminists in nearly every profession imaginable.
Tell us what kind of mentor support would be most helpful for you (lawyer, professor, policy expert, accountant, etc.).
6. Completed registration form (attached below).
7. Deadline: The final deadline to apply is **August 31st, 2019** at 11:59 p.m.

Feminism in Action Contest: Judging Criteria

- • Degree of relationship to Mass NOW's priority issue area(s).
- • Originality of ideas and ability to inspire others.
- • Breadth of impact on the identified social problem.
- • Permanence of the work.
- • Effectiveness of implementation plan, including the feasibility of the project to be completed successfully within the budget and timeline.
- • Potential for success, as evaluated by the criteria proposed by the applicant.

Feminism in Action Contest: How to Apply

Applications for the Feminism in Action Grant will be accepted on a rolling basis. Send applications via email to Julia Palmerino julia@massnow.org no later than **August 31st, 2019**, with "FEMINISM IN ACTION APPLICATION" in the subject. If you have any questions about the application process, please email our VP of Community Engagement, Julia Palmerino at julia@massnow.org.